--> Introducing a **NEW** marketing tool

> that engages attendees and sells more sponsorships!







Attendees scan a OR code from sponsored signage



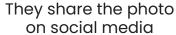
They arrive at the team-branded

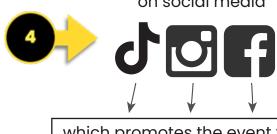
**Uclick Virtual Photo Booth** 



They take a photo or video

**SPONSORED FRAME** 





which promotes the event to their



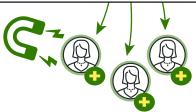




**Friends** 

**Family** 

Coworkers



and CREATES VALUE FOR SPONSORS



## YOU GET:

**Analytics** 

**Gallery** 

**Files** 



Photos, Videos

**Contacts** 





Phone #s, Emails

Use these to create **Authentic Content** for future campaigns





## TOUCHPOINTS

- At-Event Impressions (signage, announcer)
- Engagement + More **Impressions** (Virtual Photo Booth)
- Social Promotion (when photos are shared)



## **OUTCOMES**

- Increased **Awareness**
- Lead Generation (from social share impressions)
- Sales (when fans redeem offer)



- Analytics
- Photo Gallery
- Media Files (all the photos, videos, etc.)
- User Contact Info (phone #s / emails)

## Uclick CAMPAIGN RESULTS





SELL **SPONSORSHIPS** 



CREATE **AUTHENTIC** CONTENT

> **FOR FUTURE CAMPAIGNS**







Photos, Videos

Phone

Email Addresses



TRY THE DEMO





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